

Introduction to Evaluation

Stewart I. Donaldson
Claremont Graduate University, USA



June 2012

Overview



- The Evaluation Profession
- Applications of Evaluation
- International Development Evaluation

Evaluation



- Evaluation is a profession composed of persons with varying interests, potentially encompassing but not limited to the evaluation of programs, products, personnel, policy, performance, proposals, technology, research, theory, and even of evaluation itself.

Some Core Topics in Evaluation



- **Evaluation Theory**
- **Evaluation Design**
- **Evaluation Methods**
- **Evaluation Practice**
- **The Evaluation Profession**
- **Research on Evaluation**
- **Careers in Evaluation (Donaldson & Christie, 2006: http://www.cgu.edu/include/Evaluation_Careers.pdf)**

State of Evaluation Today

- A Story of Rapid Growth!



Evaluation Today

- Booming Evaluation Practice
- Evidence-based Practice
- University Degrees, Certificates, & Courses
- Professional Development Workshops



Evaluation Today



- Capacity Development Efforts
- Distance and Online Trainings
- Guiding Principles for Evaluators
- Evaluation Standards
- Dramatic Expansion of Evaluation Associations (Global Evaluation Community)

Growth of Evaluation Professional Associations



- 1980s – Only 3 National and Regional Evaluation Societies
- 1990 – 5
- 2000 – More than 50
- 2011 – More than 80 including a Formal International Cooperation Network

International Organization for Cooperation in Evaluation

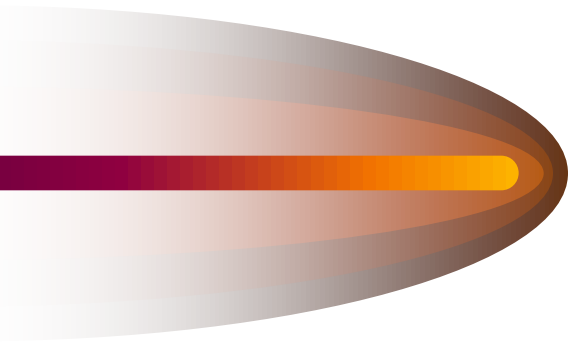
- Interactive Map:

<http://ioce.net/interactivemap/mapindex.html>



Diverse Evaluands

- Programs
- Projects
- Practices
- Policies
- Personnel
- Products
- Organizations



Diverse Settings

Map Instructions



Applications of Evaluation

Poverty



Applications of Evaluation

Illiteracy



Applications of Evaluation

Prejudice & Discrimination



Applications of Evaluation

Conflict



Applications of Evaluation

Violent Crime



Applications of Evaluation

Drug & Alcohol Abuse



Applications for Evaluation

Disaster Relief & Prevention



International Development Evaluation

International Development Evaluators conduct evaluations of efforts to promote human rights, health, economic growth, environment conservation and many other development pursuits.



IDEAS: <http://www.ideas-int.org/home/index.cfm?navID=1&itemID=1&CFID=432713&CFTOKEN=63785005>

United Nations Development Programme

- Planning
- Monitoring
- Evaluation



Planning



- The process of setting goals, developing strategies, outlining the implementation arrangements and allocating resources to achieve those goals.

Monitoring



- The ongoing process by which stakeholders obtain regular feedback on the progress being made towards achieving their goals and objectives.

Evaluation



- A rigorous and independent assessment of either completed or ongoing activities to determine the extent to which they are achieving stated objectives and contributing to decision making.

United Nations Development Programme

Handbook on Planning, Monitoring and Evaluating for Development Results:

<http://web.undp.org/evaluation/handbook/>



>> [Download Handbook](#)

English | Español | Français | Русский | العربية

Introductory e-learnings on International Development Evaluations



- Equity-focused evaluation
- National Evaluation Capacity Development for Country-led Monitoring and Evaluation Systems
- Emerging Practices in Development Evaluation

e-learnings link: <http://mymande.org/elearning>

My M&E

Virtual Tool / Recording

Wiki

Community

Webinars

Videos

How to...

Training

Virtual Library

Jobs

Roster



Webinars

Webinars are free and open to interested people. You may attend virtually from your personal or work computer anywhere in the world. In addition to watching live presentations, you will have the option to ask questions and provide comments. These events enable the sharing of good practices and lessons learned on designing and implementing national and local M&E systems.

Viewing My M&E webinars requires Sun Microsystems Java Web Start to be installed on your computer. Click [here](#) to view instructions to download Java and other system requirement details.

» Webinars

- » **Emerging practices in development evaluation**
- » **Developing capacities for country M&E systems**



Powered by Google™ Translate

Username: *

Password: *

Log in

- [Create new account](#)
- [Request new password](#)
- [Join MY M&E on LinkedIn](#)